

Application for Corporate Sponsorship of the Wound Care Alliance UK



We are a charitable organisation providing training and education by experienced wound care professionals for the non - specialist which can then be applied in any care setting.

The primary objective of the Wound Care Alliance UK is the development and promotion of multi-disciplinary best practice in the prevention, assessment, management and maintenance of wounds.

Commercial sponsorship ensures that the Wound Care Alliance UK (WCAUK) advances and secures its future financial position in order to deliver its aims.

Please take the time to review this proposal. Following this, if you wish to become/remain a commercial sponsor please complete the attached form by 1st March 2022

Aims of the Wound Care Alliance UK

- To develop a network of health care professionals with knowledge of Tissue Viability to promote best practices in Tissue Viability throughout the UK
- To improve the education of health care professionals by providing a sound research-based understanding of wound care and the associated best practices
- To build relationships with other healthcare related organisations, specialist wound healing education/service providers
- To have representation at national initiatives, for example NICE
- To produce a quarterly, credible publication reviewing and publishing research and best practices in Tissue Viability

WCAUK objectives

- **Develop and promote** multi-disciplinary best practice in the prevention, assessment, management and maintenance of wounds.
- **Provide** a professional voice for national and international Tissue Viability issues. An example being; working with patient groups, responding to consultation documents released by organisations such as the Department of Health and working with NHS Supply Chain with regard to tissue viability-related products.
- **Provide** a range of user-friendly accurate and evidence based Tissue Viability information and resources for individuals including presentation available to members including compression therapy, dressing selection, skincare and skin tears, wound assessment, pressure ulcer prevention and sepsis

Achieved through...

- A Members Network

- Educational Resources and materials
- Review and endorsing selected Evidence Based Guidelines
- The production of Tissue Viability Journal in association with Mark Allen Healthcare
- WCAUK Annual Tissue Viability Skills day and Conference
- On-line conference resources from Annual WCAUK conferences and Skills days
- Meeting the Trustees on our exhibition stands at all WCAUK events and other conferences as appropriate

Structure of Wound Care Alliance UK Committee

- The carefully appointed Committee of Trustees includes: Chairperson, Vice-Chair, Treasurer, Secretary, Web site co-ordinator and editorial board members.
- The current Trustees of the Wound Care Alliance UK originate from a variety of backgrounds that include primary and secondary care, Tissue Viability specialists, care home sector, lymphoedema, research and academia
- Current membership is in excess of 4990 and growing annually with members coming from a variety of health and social care settings and including a diverse range of registered and non-registered healthcare professionals

Publishing Partners

The WCAUK has been working in partnership with Mark Allen Healthcare since January 2016 and will continue to produce 4 copies of British Journal of Nursing Tissue Viability supplement annually in association with the British Journal of Nursing. This is in response to our members' feedback.

Benefits of being a commercial sponsor

- A short paragraph outlining your company values and a link from our website to your company/product website. This is limited to one link per company where a company has merged (*This does not infer WCAUK endorsement*)
- Exhibition stand and 2 staff members to attend the Annual Wound Care Alliance UK Conference – exclusive to commercial sponsors
- Exhibition stand and 2 staff members to attend the Annual Wound Care Alliance UK Skills day – exclusive to commercial sponsors
- Your Company logo (limited to one per company) on one page of the British Journal of Nursing Tissue Viability supplement in conjunction with our publishing partners Mark Allen Healthcare to be distributed to approximately 20,000 individuals (including all consenting Wound Care Alliance UK members)
- Commercial sponsorship recognition on pop up banners at all Conferences attended by WCAUK Trustees

- Increased awareness of commercial sponsor organisations amongst Wound Care Alliance UK members
- Supporting the Wound Care Alliance UK as a charity which will contribute to the continued access to high quality evidence based education for its members

Common interests of Wound Care Alliance UK and Commercial Companies

- Promote high quality evidence based practice through education and training in wound care
- Improve patient outcomes through promoting best practice
- Increase healthcare professionals, public, patient and carer awareness of wound care
- Increased recognition of Tissue Viability

Educational events for 2022

- WCAUK Skills day on 28th April 2022 at Exeter Rugby Club
- WCAUK Skills day in October 2022. Date and venue TBC

At this event sponsors will be allocated one TABLE TOP exhibition per WCAUK sponsorship along with 2 company representatives in attendance

Corporate Membership fees

- Membership costs per annum:

Only £1000 (first year)

Only £2000 (subsequent years)

Joining effective from 1st April 2022 (membership renewal time)

Membership period 1st April 2022 to 31st March 2023



**Application for Corporate Sponsorship
For Period 1st April 2022 to 31st March 2023 inclusive
Please Use Block Capitals**

Surname.....Mr/Mrs/Miss/Ms/Dr

Forenames.....

Company Name.....

Address.....

Post Code.....

Phone Number.....

E-mail Address.....

SUBSCRIPTIONS FOR THE PERIOD TO 31ST MARCH 2023

New Membership £1,000 Renewal Membership £2,000

I enclose my cheque in the sum of £.....

(Please make cheques payable to THE WOUND CARE ALLIANCE UK and in £ sterling)
and return to Wound Care Alliance UK, PO Box 227, Droitwich WR9 1DD

www.wcauk.org

Registered Charity Number 1130912

Please take the time to review this proposal. Following this, if you wish to become/remain a commercial sponsor please complete the attached form by 12th March 2021.