

# Application for Corporate Sponsorship of the Wound Care Alliance UK



We are a charitable organisation providing training and education by experienced wound care professionals for the specialist and non - specialist which can then be applied in any care setting.

The primary objective of the Wound Care Alliance UK is the development and promotion of multi-disciplinary best practice in the prevention, assessment, management and maintenance of wounds.

Commercial sponsorship ensures that the Wound Care Alliance UK (WCAUK) advances and secures its future financial position in order to deliver its aims.

Please take the time to review this proposal. Following this, if you wish to become or remain a commercial sponsor please complete this information, we look forward to your support.

## Aims of the Wound Care Alliance UK

- To develop a network of health care professionals with knowledge of Tissue Viability to promote best practices in Tissue Viability throughout the UK
- To improve the education of health care professionals by providing a sound research-based understanding of wound care and the associated best practices
- To build relationships with other healthcare related organisations, specialist wound healing education/service providers
- To have representation at national initiatives, for example NICE
- To produce a quarterly, credible publication reviewing and publishing research and best practices in Tissue Viability

## WCAUK objectives

- **Develop and promote** multi-disciplinary best practice in the prevention, assessment, management and maintenance of wounds.
- **Provide** a professional voice for national and international Tissue Viability issues. An example being working with patient groups, responding to consultation documents released by organisations such as the Department of Health and working with NHS Supply Chain with regard to tissue viability-related products.
- **Provide** a range of user-friendly accurate and evidence-based Tissue Viability information and resources for individuals including presentation available to members including compression therapy, dressing selection, skincare and skin tears, wound assessment, pressure ulcer prevention and sepsis

## Achieved through...

- A Members Network

- Educational Resources and materials
- Review and endorsing selected Evidence Based Guidelines
- The production of Tissue Viability Journal in association with Mark Allen Healthcare
- WCAUK Annual Tissue Viability Conference
- On-line conference resources from Annual WCAUK conferences
- Trustee question and answer sessions at all WCAUK events.

## Structure of Wound Care Alliance UK Committee

- The carefully appointed Committee of Trustees includes Chairperson, Vice-Chair, Treasurer, Secretary, Web site co-ordinator and editorial board members.
- The current Trustees of the Wound Care Alliance UK originate from a variety of backgrounds that include primary and secondary care, Tissue Viability specialists, Care Home sector, lymphoedema, wound research, industry and academia. No trustee is affiliated to any company supplying products to the NHS.
- Current membership is in excess of 5500 and is growing annually with members coming from a variety of health and social care settings, including a diverse range of registered and non-registered healthcare professionals

## Publishing Partners

The WCAUK has been working in partnership with Mark Allen Healthcare since January 2016 and in response to our members feedback, we will continue to produce quarterly copies of the British Journal of Nursing Tissue Viability supplement. This is sent with the British Journal of Nursing to the members address.

## Benefits of being a commercial sponsor

- A short paragraph outlining your company values and a link from our website to your company/product website. This is limited to one link per company where a company has merged (*This does not infer WCAUK endorsement*)
- Exhibition stand and 2 staff members to attend the Annual Wound Care Alliance UK Conference, exclusive to commercial sponsors.
- Your Company logo (limited to one per company) on one page of the British Journal of Nursing Tissue Viability supplement in conjunction with our publishing partners Mark Allen Healthcare to be distributed to approximately 20,000 individuals (including all consenting Wound Care Alliance UK members)
- Commercial sponsorship recognition on pop up banners at all Conferences attended by WCAUK Trustees
- Increased awareness of commercial sponsor organisations amongst Wound Care Alliance UK members

- Supporting the Wound Care Alliance UK as a charity which will contribute to the continued access to high quality evidence-based education for its members

## **Common interests of Wound Care Alliance UK and Commercial Companies**

- Promote high quality evidence-based practice through education and training in wound care
- Improve patient outcomes through promoting best practice.
- Increase healthcare professionals, public, patient and carer awareness of wound care
- Increased recognition of Tissue Viability practice

## **Educational events for 2026**

- WCAUK Conference on Thurs 14th May 2026 at Holiday Inn, Brighton.

At this event sponsors will be allocated one TABLETOP exhibition per WCAUK sponsorship along with 2 company representatives in attendance

## **Corporate Membership fees**

- Membership costs per annum:

Only £1000 (first year)

Only £2000 (subsequent years)

Joining effective from 1<sup>st</sup> April 2026 (membership renewal time)

Membership period 1<sup>st</sup> April 2026 to 31<sup>st</sup> March 2027

**Application for Corporate Sponsorship  
For Period 1<sup>st</sup> April 2026 to 31st March 2027 inclusive  
Please Use Block Capitals**

Surname.....Mr/Mrs/Miss/Ms/Dr .....
Forenames.....
Company Name.....
Address.....
Post Code.....
Phone Number.....
E-mail Address.....

**SUBSCRIPTIONS FOR THE PERIOD TO 31<sup>ST</sup> MARCH 2027**

New Membership    £1,000 <input type="checkbox"/>	Renewal Membership £2,000 <input type="checkbox"/>
I enclose my cheque in the sum of £.....	
(Please make cheques payable to THE WOUND CARE ALLIANCE UK and in £ sterling) and return to Wound Care Alliance UK, PO Box 227, Droitwich WR9 1DD	

[www.wcauk.org](http://www.wcauk.org)

Registered Charity Number 1130912